

Back by popular demand !!

# CREATING DASHBOARDS WITH EXCEL AND BUSINESS INTELLIGENCE

Provide Clear and Concise Information of the Key Drivers of Business Performance

15th - 17th December 2019  
Kempinski Hotel Mall of the Emirates  
Dubai, United Arab Emirates

INTERACTIVE, CHALLENGING AND KNOWLEDGE PACKED SESSIONS!

## Prerequisites

- Participants should have a good knowledge of Microsoft Excel.
- Participants should bring their own Windows based laptops with a full installation of Excel 2016 or later including Power BI and Power Query/Get & Transform

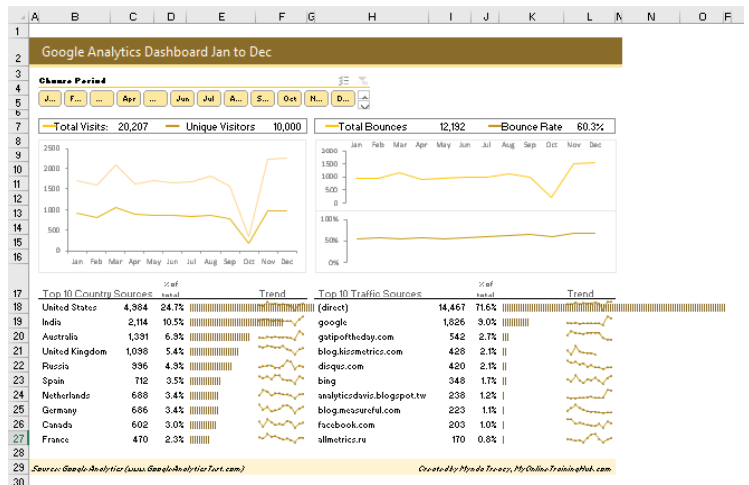
## WHY YOU SHOULD ATTEND

Like a car dashboard, the objective of dashboard reporting is to provide clear and concise information of the key drivers of business performance. Dashboards are a synopsis of business operations and they provide information in visual format that is easy to read, remembered and understood by key decision makers in a business. This should in turn, improve decision making.

Dashboard reports allow managers to get high-level overview of the business and help them make quick decisions. Excel is an excellent tool to make powerful dashboards that can provide analysis, insight and alert managers in timely manner.

The workshop curriculum has been developed and designed from research with actual industry practitioners and will, in just 3 days, give you all the tools and techniques needed to move from basic techniques to becoming a "Black Belt" in Creating Dashboards with Excel.

Organized by: \_\_\_\_\_



## Major benefits of attending – you will be able to:

By the end of the workshop, delegates will be able to:

- **ANALYSE** large amounts of data
- **PRESENT** and **REPORT** data visually in a meaningful way
- **COMPILE** charts, tables and other information into a dashboard report
- **CREATE** interactive controls to enable the reader to customise their view
- **AUTOMATE** repetitive tasks using macros
- **INCORPORATE** external data to support your message

## WHO SHOULD ATTEND

An Excel dashboard provides insight, analysis and alerts. They are fully interactive and dynamic and can help with project management, customer service, retail management, financial forecasting and much more.

This workshop is crucial for analysts, managers, reporting professionals, business owners, executives, and anyone responsible for preparing Excel based dashboards, scorecards or KPI reports.

This training is highly recommended for:

- ✓ General Managers
- ✓ Financial Managers
- ✓ Directors
- ✓ Accountants
- ✓ Marketing Managers
- ✓ Sales Managers
- ✓ HR Managers
- ✓ Business Owners and anyone who deals with management and financial reporting