

Scenario Planning for Your Post-Pandemic “New Normal”

Visualizing the future that could realistically emerge for your business

28th - 29th September 2021

E - Learning Course

Major Benefits of Attending

By taking this course, delegates will be able to: -

- **Understand** why the way many managers expect their future business terrain to evolve is not only wrong, but potentially very risky
- **Comprehend** how the future actually does unfold, in a way that may lead to an entirely different landscape from the one you are operating in today
- **Identify** a large number of driving forces that could have an impact on your future
- **Determine** which driving forces are the most critical uncertainties your company will face
- **Learn** how the evolution of these critical uncertainties defines a portfolio of plausible but contrasting scenarios for the future
- **Visualize** these future scenarios in terms of the details that are relevant to your business
- **Gain valuable insights** about what each of these alternative scenarios could potentially mean for your company
- **Spot** opportunities and **Anticipate** challenges that you might logically face in each scenario
- **Evaluate** your current state of preparedness for each scenario and develop action steps and strategic initiatives that your company should get ready to implement
- **Master** a new way of thinking!

Course Methodology

This 2-day e-Learning Course will be conducted via ZOOM - Webinar / Video Conferencing. Delegates are required to have a working Webcam and Headset with Microphone. For a smooth conferencing, delegates should have an Internet Speed of at least 8Mbps Download and 1.5Mbps Upload Speed.

“...Scenario planning isn't new, but it is newly relevant in the age of coronavirus and beyond. Some industries and businesses have already adopted scenario planning for COVID....”

- www.forbes.com, 28/7/2020

Free takeaways!

Delegates will receive a professional presentation on the topic and templates for future use

Why you Should Attend?

As a business leader, the future holds special interest for you, because that is where all of the decisions that you make today will play out. Understanding how the future might unfold can therefore make a big difference to the strategies you elaborate today.

The problem is that the future is unknowable. And now, thanks to the pandemic, it is especially opaque. COVID forced us to reevaluate our needs, rethink assumptions and processes and methods, and find (or invent) new ways to get things done. In doing so, we've been laying the foundations of a new, possibly permanent, business terrain. What will it be like? **Scenario planning allows you to visualize the possibilities – realistically, and with a view to helping you identify solid strategic responses.**

This course will teach you the process of scenario planning from A to Z, so you can identify different challenges and opportunities these future landscapes, or scenarios, might represent for your business.

Who Should Attend?

This workshop will be vitally important for anyone with responsibility for the future success of an enterprise of any kind, from large corporations or small family-run businesses to non-profit organizations, government bodies and NGOs, or educational institutions.

This program is uniquely designed and will be of particular benefit to CEOs, Managing Directors, Vice Presidents, Directors, Division Heads, Senior Managers and Managers of:

- Strategic Planning
- Corporate Planning
- Corporate Strategy
- Corporate Development
- Business Planning
- Business Development
- Operations

Other people who can benefit from Scenario Planning are those who are involved with:

- Decision making
- Investment appraisal
- Strategy formulation
- Visioning
- Policy formulation
- Strategic risk management
- Marketing
- Product/Service development

Organized by:



For more details, contact hello@fdb.sg