

# Financial Analysis, Planning and Control Budget

22nd - 23rd September 2021

E - Learning Course

## Major Benefits of Attending

By end of the course, delegates will be able to:-

- **Understand** the content of, and relationships between, financial statements (income statement, balance sheet, and statement of cash flows)
- **Utilize** financial statements to evaluate the financial/strategic performance of an organization
- **Identify** key success factors, weak financial signals, and strong financial signals in your own industry sector
- **Define** the value creation/destruction process in mergers and acquisitions from the market perspective and signals to management from the market
- **Build** a budget that works and the variations
- **Identify** sources of financial and business data that provide insights into business and financial strategies
- **Enhance** personal networks of similarly minded high potential personnel

## Course Methodology

This 2-day e-Learning Course will be conducted via ZOOM - Webinar / Video Conferencing. Delegates are required to have a working Webcam and Headset with Microphone. For a smooth conferencing, delegates should have an Internet Speed of at least 8Mbps Download and 1.5Mbps Upload Speed.

## Why you Should Attend?

Accounting & Finance are the language of business; understanding and applying this language to your business and to business in general remains the single most valuable competence of management.

Prepare yourself by enhancing your personal competence in financial analysis of the past, problem evaluation of today, and budgeting for the future. This program will challenge you to:

- Learn how to use financial statements to evaluate the financial / strategic performance of an organization
- Understand discounted cash flow (DCF) techniques and their application to financial decision-making
- Use ratios to quickly pinpoint areas of concern
- Identify key success factors, weak financial signals, and strong financial signals in your own industry sector
- Learn the metrics used by the world's leading companies, how to use them, & why
- Confidently project your firm's future performance through real-world budgeting

## Who Should Attend?

- Financial professionals from all sectors, who wish to test their high performance and high potential knowledge, skills, and attitudes will benefit from attending this training session
- Similarly other Professionals and Functional personnel, who wish to refresh their financial knowledge base, will obtain a more integrative financial overview

Organized by:



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