Recruitment and Retention Strategies for HR

Hire for career, not just for a job

5th – 6th September 2022 | **Kuala Lumpur (In Person) / Online Training**

Major Benefits of Attending

By the end of the course, every participant will know how to:

- **IDENTIFY** the tools and techniques in recruitment and retention strategies
- **MEASURE** the needs of workforce in your organization
- **LEARN** how to understand candidate's profile – KPI's, competencies, abilities, personality
- **KNOW** what financial and non-financial benefits keep our employees loyal
- **UNDERSTAND** what is personal and employers branding

Course Methodology

Client has the option to choose to participate either below method.

Online Course : *This course will be conducted via Zoom.*

Marriot Group Hotel: *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

Why you Should Attend?

Improving the efficiency of your recruitment and retention program not only improves the quality of your staff and membership, but it also improves your bottom line. It is far more cost-effective to find a good employee and keep them than it is to endure a constant cycle of turnover. In fact, the average cost of replacing an employee is 3-5 times higher than the cost to keep that same employee in place. Simply ensuring that you keep quality employees in place and mitigate turnover can decrease your human resources outlay significantly.

This workshop is designed with tools and techniques to effective recruitment and retention, that community human services organizations can use to assess and address workforce challenges they face.

Who Should Attend?

HR, Middle and Top Managers, Chief Executive Officers, Chief Operating Officers, Chief Human Resource Officers, Chief Talent Officers, Directors, General Managers, Vice Presidents, Heads, Senior Managers, Managers, Senior Executives and Executives across all industries.

Organized by:

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