

ENHANCED EMPLOYEE EXPERIENCE AND ENGAGEMENT STRATEGIES

Agile Strategies and Practices for the Digital Age

26th – 27th October 2022

Kuala Lumpur (In Person) / Online Training

Course Objective

By the end of this intensive 2-day learning journey, you should be able to:

- **RECOGNIZE** the difference between Employee Engagement (EE), satisfaction and motivation
- **OUTLINE** the importance of Employee Engagement and workplace culture on the management team, functional strategy, and overall organisational strategy
- **DESCRIBE** how employee engagement influences the achievement of organisational goals and objectives
- **TRACK** the link between Employee Value Proposition (EVP), Employee Engagement and Employee Experience (EX)
- **DEVELOP** an engagement strategy based on the organisational vision, mission and strategy
- **APPLY** a digital resilience framework to support agile working practices and well-being
- **PRESENT** effective solutions to address employee performance and behavior expectations at all levels

Why You Should Attend

With the rapid acceleration of Digital Transformation and HRM 4.0, organizations are seriously rethinking their approaches to Employee Experience, Engagement and Well-being. This highly interactive workshop provides a timely and up-to-date overview of the key issues and challenges of Employee Engagement in the digital enterprise. Throughout the Employee Experience (EX) - from attraction, recruitment, and selection to engagement, development, and retention - learn about Employee Engagement (EE) strategies, technologies and trends; agile working and well-being; temporal and spatial workplace flexibility; digital learning and people analytics; and the emerging challenges of digital engagement and resilience.

Course Methodology

Client has the option to choose to participate either below method.

Online Training : *This course will be conducted via Zoom.*

Marriot Group Hotel: *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

Who Should Attend?

Business Leaders, HR Business Partners and professionals who want to build an engaged workforce that is aligned with organisational goals.

Course Delivery

A balanced approach between PowerPoint presentation, facilitated discussions, case studies, action-learning, individual exercises and group-based activities will ensure the direct transfer of skills, information and relevant practical experience as well as show you how to fundamentally rethink and redesign your approach to Employee Engagement and Retention within your organisation.

Organized by:



For more details, contact hello@fdb.sg

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