

METaverse FOR BUSINESS

Learn How to Capitalize on Metaverse for Your Customers and Employees to Stay Ahead of the Game

1st – 2nd November 2022

Kuala Lumpur (In Person) / Online Training

Major Benefits of Attending

By attending this executive training, you will know how to:

- **Explore** the Metaverse and its recent rising trend
- **Gain insights** on the potential business opportunities in Metaverse
- **Gather** requirements and select the right Metaverse platform for your business
- **Design and Plan** for activities list that are needed for Metaverse including the needed talent
- **Obtain** practical experience in designing Metaverse experiences

Course Methodology

Client has the option to choose to participate either below method.

Online Course : *This course will be conducted via Zoom.*

Marriot Group Hotel: *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

Get Your Questions Answered

- **What is the Metaverse? How did it begin, where is it now and where is it going?**
- **What are the business applications of the Metaverse?**
- **How do you get involved in the Metaverse?**
- **Which platform to select?**
- **How to utilise Metaverse for Internal Branding?**
- **What role do cryptocurrencies, NFTs and Smart Contracts play in the Metaverse?**

Who Should Attend

This workshop is for all those who are interested in understanding more about the Metaverse and how it can be applied to organizations, including:

- C-Level Executives
- Heads of Departments
- Business Development
- Sales and Marketing
- HR and Learning
- Product Development
- Software and IT Department

Why you should attend

As businesses continue to transform digitally, avenues of multiple different type of technologies being introduced in the business processes is increasing manifolds. Whether it is to improve the bottom-line or top-line, internal productivity, or client experiences, Metaverse is becoming a top priority for the organizations in this year's digital transformation activities.

This course covers whatever a Metaverse and Web3 enthusiast needs to know to plan and design solutions on Metaverse platforms. In addition to gathering non-functional requirements and planning, this course also focuses on how to choose the Metaverse and commercialize the business operations.

Organized by:



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