

# THE COLORED BRAIN™ COMMUNICATOR

*Improve Work Productivity and Minimize Conflicts with Effective Communication Skills*

**Red Brain**  
Linear Processing



**Green Brain**  
Chaotic Processing



**Blue Brain**  
Intuitive Processing



**Purple Brain**  
Relational Processing



**13th - 14th February 2023**

**Kuala Lumpur (In Person) / Online Training**

## Major Benefits of Attending

By taking this course, delegates will be able to: -

- **Learn** how our brains are genetically wired to process information differently
- **Acquire** a deeper understanding and awareness of communication skills, processes and concepts
- **Communicate** effectively across different communication profiles
- **Develop** self-confidence and enhance self-esteem in dealing with people
- **Acquire** psychological edge to influence at the subconscious level
- **Minimize** conflict at the workplace by fostering better team effectiveness

## Course Methodology

- Interactive learning
- Experiential activities
- Facilitative training
- Participants led

**Client has the option to choose to participate either below method.**

**Online Course :** *This course will be conducted via Zoom.*

**Marriot Group Hotel:** *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

## Why you Should Attend?

- \* **Ever wondered why after you had communicated so clearly, and yet others still don't "get" you?**
- \* **Have you been in a position where you delivered as per instructed, but have your work thrown back at you?**
- \* **Are you avidly looking for books and role-models to learn from, but somehow their methods just seemed unnatural to you?**

Believe it or not: Your communication and thinking styles are imprinted in your genes, and this program can help you to unlock the charismatic communicator inside you, so you can connect, convince and communicate better with anyone, anywhere, anytime.

The Colored Brain Communicator workshop strives to cover the foundation and concept of communication through discovering of self. You will do the **Colored Brain Communication Inventory (CBCI™)** tool to uncover your Colored Brain. It will be a revelation to understand yourself at a deeper level and unleash the greater potential in you.

This workshop is inter-active filled with experiential games to explore your communication style. It will enhance your inter-personal skill in dealing, engaging and managing people. At the end of the session, you will develop your personal communication strategy on how to capitalize on your strengths and leverage on the strengths of other people and achieve results without facing communication conflicts.

Organized by:



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