Objectives & Key Results (OKRs) Masterclass

Engage your teams to align with the company strategies and focus on what matter the most with an outcome-based performance-driven mindset

27th - 28th November 2023 | Kuala Lumpur (In Person) / Online Training

Major Benefits of Attending

By end of this course, participants will be able to: -

- **Understand** the theory of OKRs (history, what, why, benefits, roles, examples, etc)
- **Learn** how to write effective OKRs and align them vertically & horizontally
- **Learn** how to design an OKRs framework and implement it (from pilot to roll-out)
- **Review** the most popular OKRs tools in the market
- **Experience** the OKRs drafting & refining process (hands-on)
- **Learn** how to manage and continuously improve OKRs cycles
- **Review** the challenges and common mistakes when implementing & using OKRs
- **Understand** how OKRs link with Strategy, KPIs, Initiatives & Performance evaluation
- **Understand** how to set KR targets, track and score (grade) them
- **Learn** about the latest international best practices and how to use them

Course Methodology

Client has the option to choose to participate either below method.

Online Course : *This course will be conducted via Zoom.*

Marriott Group Hotel : *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

Why you Should Attend?

Although OKRs seem to be very simple, writing them correctly and implementing them effectively is actually very complicated. I have worked with many clients who had implemented OKRs without proper training or coaching (e.g. based on books or articles) and either failed or faced serious challenges.

Yes, there are various books and tons of content on the internet but in most cases you cannot really rely on them. The issue is that some are wrong, some are incomplete, some are misleading, some are not practical and finally some do not come from real-world implementations and latest international best practices.

Moreover, like many other frameworks and methodologies, reading alone will not give you the edge you need. You would need at least some exercise, hands-on activity and coaching to be able to learn OKRs effectively.

Who Should Attend?

This masterclass has been designed for CEOs all the way down to team leads! That said, the founders, CEOs, C-levels, VPs, Directors, Managers & Team Leads will equally benefit from this masterclass. However, if you are a team member you can join and learn about OKRs.

You can attend this masterclass regardless of which business unit, vertical, division, department or team you are in. You do not need to have any prior knowledge or experience of OKRs as we will cover OKRs from a to z!

This masterclass is not limited to any specific country, industry or organization size. That said, any company in any industry/sector at any size or stage could equally benefit from it. Having multiple participants from the same company is highly recommended because there is a lot of collaboration involved in the OKRs development activities that we do during the masterclass.

Organized by:

FDB

*For more details, contact **hello@fdb.sg***

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