

STRATEGIC SUPPLIER RELATIONSHIP MANAGEMENT

22nd - 23rd April 2024

1st - 2nd July 2024

Kuala Lumpur (In Person) / Online Training

Major Benefits of Attending

By end of this course, delegates will be able to: -

- **DISPLAY** a deep understanding of supplier performance ratings, and metrics
- **DEFINE** objective metrics and **APPLY** advanced techniques to track and correct performance
- **ENHANCE** business performance through effective supplier relationship management, controlling risks and distractions
- **SUSTAIN** good supplier relations and **ENSURE** supplier credibility
- **IDENTIFY** gaps in performance evaluation process
- **ABLE** to present a range of suppliers based on performance and credibility
- **ENSURE** continuity and sustainability of business operations, leading to organizational growth and career progression

Course Methodology

Client has the option to choose to participate either below method.

Online Training: *This course will be conducted via Zoom.*

Marriot Group Hotel: *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

In conjunction with the Fasting Month of Ramadhan, all our Muslim Delegates would be given Complimentary Dinner Buffet Vouchers to remunerate the usual Lunch Buffet. Each fasting delegate will receive One (1) Voucher per Training Day. These vouchers are redeemable for dine-in in HOTEL VENUE, valid for One (1) Month from the event day

Why you Should Attend?

In this course, participants will learn to:

- Outlines the importance of certain suppliers, how to segment a supply base, identify important and strategic suppliers, and various intervention methods.
- Discusses effective management strategies, contract management principles, supplier review meetings, performance management, and joint working approaches for strategic relationships.

The goal is to identify how a strategic supplier can drive business growth or create a competitive advantage.

Who Should Attend?

This program would be a great benefit to:

- Buyer, Procurement/ Purchasing & Materials Executives and Supervisors, Purchasing Clerks, Production Planning Executives, Store Executives, Inventory Control Executives
- Suppliers and other vendors dealing with an organisation for any process
- Quality checkers and compliance officers responsible for ensuring adherence to set standards and benchmarks
- Operations managers and supervisors responsible for overseeing all operations related to the supply chain, particularly those processes dependent on suppliers
- Any other professional who would like to know more about the supplier performance evaluation

Organized by:



FDB EVENTS PTE LTD (SINGAPORE)
FDB SYNERGY SDN BHD (MALAYSIA)

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