# Digital Transformational Leadership & AI in Business

**24th - 25th June 2024**

**11th - 12th September 2024**

**Kuala Lumpur (In Person / Online Training)**

## Major Benefits of Attending

By end of this course, delegates will be able to: -

- **NAVIGATE** disruptive technologies' impact on business and society
- **UNDERSTAND** the essence and significance of leading in the rapidly evolving digital age
- **MASTER** the art of steering digital change and influencing organizational culture
- **UNRAVEL** the transformative power of digitization in reshaping businesses
- **IDENTIFY** and **USE** various digital tools and platforms to support work
- **DISCOVER** the potential of Artificial Intelligence in shaping our digital world
- **EXPLORE** the synergy between AI and leadership in driving digital transformation
- **APPLY** AI insights to analyze real-world business scenarios and strategize implementation

## Course Methodology

**Client has the option to choose to participate either below method.**

**Online Course :** *This course will be conducted via Zoom.*

**Marriot Group Hotel:** *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

## Why you Should Attend?

Embark on a transformative journey with our workshop, "Digital Leadership & AI in Business".

This immersive program is designed to equip you with the knowledge and skills to navigate the digital landscape and leverage AI in your organization.

You'll explore the importance, characteristics, and role of Digital Leadership, and gain insights into how digital leaders influence organizational culture and drive digital transformation.

## Who Should Attend?

The seminar is specifically designed for: -

- Senior Management
- Marketing & Sales Professionals
- Project Managers & Innovation Teams
- Human Resources & Talent Development Professionals
- Product Managers
- Entrepreneurs and Start-up Founders
- Senior Managers
- Managers & Assistant Managers
- Executives
- Senior Engineers
- Engineers

Organized by:

**FDB**

*For more details, contact hello@fdb.sg*

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