

FINANCE FOR NON-FINANCIAL PROFESSIONALS

26th - 27th June 2024

11th - 12th September 2024

Dubai, United Arab Emirates

Major Benefits of Attending

By end of this course, delegates will be able to:

- **EXPLAIN** the nature and role of financial statements and their interpretation
- **APPLY** the language of accounting and finance to communicate effectively with financial professionals
- **REVIEW** the financial performance and financial position of an organization using the appropriate financial ratios and break-even analysis techniques
- **APPLY** budgetary control to compare actual against planned performance and to identify corrective actions
- **EVALUATE** investment projects using DCF and other appraisal methods

Why you Should Attend?

With finance knowledge, non-financial professionals can make more informed and strategic business decisions.

By understanding financial statements and reports, they can analyse the financial health of their organization and evaluate the potential impact of their decisions on the company's bottom line

Who Should Attend?

This course is designed to benefits:

- Sales and marketing executives
- Project professionals
- Any non-financial professionals who are required to read, interpret, and contribute to business financial reports
- Senior professionals of manufacturing, marketing and engineering
- Human resources professionals
- Executive professionals who are involved with development of long-term customers, suppliers, outsourcing partners, and other global strategic alliances.
- Consultants who work with professionals and executives, to support improvements to operational and financial processes.

Organized by:



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For more details, contact hello@fdb.sg